

405 Lexington Avenue, 6th Floor New York, NY 10174 212-548-3300 www.nccmedia.com

INSERTION ORDER SpectrumReach

NCC INFORMATION

| dvertiser: gency: rimary Ops Contact: mail: elephone: | Congressional Lead Nebo Media | lership Fund | | · · · | | | DSE: Sales Planner: Send Reports To: Reporting Email: | Colleen Werling Peter Barbieri | | | |
|--|--|---|--|---|------------------------------------|---------------------------------|--|--------------------------------|----------------------|----------------|---------------------|
| AMPAIGN DETAILS | | | | | | | | | | | |
| ampaign Name: ampaign ID: icket ID: ampaign Start Date: ampaign End Date: rd Party Served By: anding Page URL: | Congressional Le 102206 19080 9/1/2018 10/9/2018 | adership Fund | | | | | | | | | |
| Market | Publisher | Prefix ID | Placement Name | Targeting | Start Date | End Date | Imps/Units | Gross CPM | Gross Investmen | Net CPM | Net Investment |
| H-01 | SpectrumReach | 62480-1 | 62480-1_Spectrum Ads Everywhere: Spectrum TV + VOD DAI + Partner Network Applications :15/:30 | Congressional District:OH01 / Congressional District ;Targeting:No kids Networks | 9/1/2018 | 9/4/2018 | 105,263 | \$ 95.00 | \$ 9,999.99 | \$ 80.75 | \$ 8,499.99 |
| H-01 | SpectrumReach | 62481-1 | 62481-1_Spectrum Ads Everywhere: Spectrum TV + VOD DAI + Partner Network Applications :15/:30 | Congressional District: OH01 / Congressional District | 9/5/2018 | 9/11/2018 | 105,263 | \$ 95.00 | \$ 9,999.99 | \$ 80.75 | \$ 8,499.99 |
| H-01 | SpectrumReach | 62482-1 | 62482-1_Spectrum Ads Everywhere: Spectrum TV + VOD DAI + Partner Network Applications :15/:30 | Congressional District:OH01 / Congressional District ;Targeting:No kids Networks | 9/12/2018 | 9/18/2018 | 105,263 | \$ 95.00 | \$ 9,999.99 | \$ 80.75 | \$ 8,499.99 |
| H-01 | SpectrumReach | 62484-1 | 62484-1_Spectrum Ads Everywhere: Spectrum TV + VOD DAI + Partner Network Applications :15/:30 | Congressional District:OH01 / Congressional District ;Targeting:No kids Networks | 9/19/2018 | 9/25/2018 | 105,263 | \$ 95.00 | \$ 9,999.99 | \$ 80.75 | \$ 8,499.99 |
| H-01 | SpectrumReach | 69146-1 | 69146-1_Spectrum Ads Everywhere: Spectrum TV + VOD DAI + Partner Network Applications :15/:30 | Congressional District:OH01 / Congressional District ;Targeting:No kids Networks | 9/26/2018 | 10/2/2018 | 105,263 | \$ 95.00 | \$ 9,999.99 | \$ 80.75 | \$ 8,499.99 |
| H-01 | SpectrumReach | 69147-1 | 69147-1_Spectrum Ads Everywhere: Spectrum TV + VOD DAI + Partner Network Applications :15/:30 | Congressional District:OH01 / Congressional District ;Targeting:No kids Networks | 10/3/2018 | 10/9/2018 | 105,263 | \$ 95.00 | , | \$ 80.75 | \$ 8,499.99 |
| OTALS | | | | | | | 631,578 | | \$ 59,999.91 | | \$ 50,999.92 |
| IOTES | | | | | | | | | | | |
| | | | | | | | | | | | |
| AYMENT TERMS | | | | | | | | | | | |
| | | | | | | | | | | | |
| Standard Creative Tags are needed 7 | 2hrs prior to campaign start | date. Rich Media (Roadi | block, Takeover, Pushdown, Skins, ect) creative is needed <u>10 da</u> | ays prior to launch date. If timelines are not adhered to, | this could result | in a delay in the | campaign launch. | | | | |
| IGNATURES | | | | | | | | | | | |
| ublisher Signature | | | | | | | NCC Media Signature | | | | |
| rint name: | | | | | | | Print name: | | | | |
| ignature: | | | | | | | Signature: | | | | |
| ate: | | | | | | | Date: | | | | |
| ERMS AND CONDITION | NS | | | | | | | | | | |
| LEASE NOTE THAT THE STANDARD TE AND MADE APPLICABLE HERETO. FO | ERMS AND CONDITIONS ACCES R PURPOSES OF SECTION XIV | SSIBLE VIA http://www.ia (d) OF THE STANDARD T | ab.net/media/file/IAB_4As-tsandcs-FINAL.pdf ARE APPLICABLE TO . TERMS AND CONDITIONS, GOVERNING LAW SHALL THE LAWS OF | ALL ADVERTISING DELIVERED TO NCC MEDIA AND ALL ADVERT THE STATE OF NEW YORK AND JURISDICTION SHALL BE THE CO | SING AND/OR PRO JRTS OF NEW YOR | MOTIONAL SERVIC K, NEW YORK. | ES PROVIDED BY NCC MEDIA. THE | STANDARD TER | MS AND CONDITIONS AF | E HEREBY INCOR | PORATED BY REFERENC |
| | | | Applicable Media Company Advertising Gui | delines accessible via http://nccmedia.com/NCC-Media-Affiliate | Media-Company-A | dvertising-Guideli | nes | | | | |
| | | | | | | | | | | | |